

**Department of Primary Industries and Fisheries**

A fresh approach — growing the future of  
Queensland's primary industries



## Drivers for change

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Queensland's agribusinesses and fishing businesses are facing fundamental, transformational change to remain competitive in a global playing field



# Drivers for change

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- **Consumer expectations and demands are changing**
- **Increased consolidation and integration of businesses is changing the way products are distributed**
- **Trade reform is creating opportunities but also greater competition**
- **Climate change**
- **Biosecurity threats are increasing**
- **Improved living standards in developing countries mean increased global demand**



# Engaging with stakeholders

- **DPI&F recently engaged Jan Taylor & Associates Australia (JTA) to review DPI&F's service delivery, specifically to:**
  - *Identify and profile DPI&F clients*
  - *Examine current client communication channels and consider efficient alternatives*
  - *Review clients' expressed needs and satisfaction levels*
  - *Consider means of identifying and attracting new clients*
  - *Examine the role of technology in service delivery and*
  - *Review the marketing of DPI&F services*



# Key findings on service delivery

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## *Feedback from focus groups:*

- DPI&F's transition to an economic development agency has created confusion about what this means in practice
- The Department had a pivotal role in biosecurity
- DPI&F seen as having a significant role in building skills by identifying and contributing to knowledge, best practice and innovation
- Widespread criticism of the lack of technical information on DPI&F's website



# The way forward

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Clearly DPI&F needs to re-build  
and improve its services

We need to be more relevant,  
more accessible, and invest in  
new skills and infrastructure



# A fresh approach

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Enhanced Service Delivery is a major 5 to 10 year plan for a fresh approach to:

- Networking and modernising services
- Providing a platform that builds a skilled workforce
- Capitalising on R&D potential to foster world-class innovation
- Better access to more relevant agri-business services

# RE-building DPI&F

- DPI&F has already committed to a major re-building of its science infrastructure in Brisbane. A \$424M and 430 staff investment



## Including:

- Centre for Advanced Animal Science, Gatton (*\$33m*)
- Bribie Island Research Centre redevelopment (*\$5m*)
- Queensland Crop Development Facility, Redlands (*\$8m*)
- Queensland Bioscience Precinct (*\$2m*)



## RE-building DPI&F

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The next stage is to re-build  
DPI&F's regional agribusiness,  
biosecurity, fisheries and R & D  
capacity



# RE-building DPI&F

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In the recent budget, I announced a partnership between the **Australian Agricultural College Corporation** and DPI&F

- *This is the first step in DPI&F re-building regional Queensland's agricultural training capacities*
- *In consultation with industry, we plan to create a strong and integrated training capacity to meet the current rural skills crisis*



# RE-building DPI&F

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In continuing this reform we plan to :

- Improve accessibility to DPI&F services (new e-business and mobile services) especially for regional and remote locations
- Better capture innovation generated in regional universities through increased co-location
- New agribusiness services
- Increased tropical biosecurity capacity
- New regional infrastructure



## RE-building DPI&F

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Re-building DPI&F regional capacity is massive undertaking, one which needs industry, local community and DPI&F staff involvement and commitment.

However, we need to be mindful that DPI&F can not sustain its current levels investment AND also re-invest for the future.



# RE-building DPI&F

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Achieving the best possible DPI&F regional capacity also means stopping things that no longer add value, embracing new ideas and ways of doing business. This will be confronting to both DPI&F and industry.

**We need to take a fresh approach**

The ultimate yard stick of success is whether change improves our collectively capacity to grow Queensland primary industries



# Staff and industry consultations and conversations

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Industry, community and staff input is fundamental

Our Fresh Approach is about listening and responding.